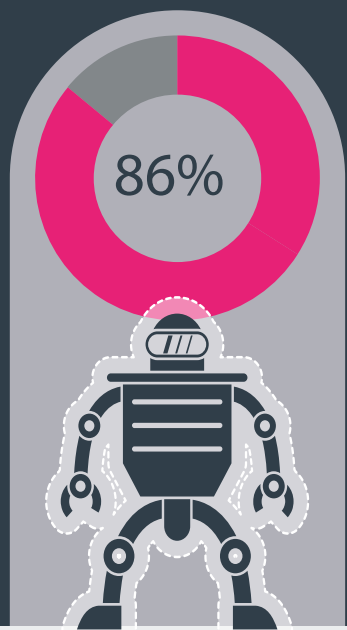


How successful CFOs use AI-POWERED FINANCE SOLUTIONS



According to the Hackett Group's "2018 Customer-to-Cash Intelligent Process Automation Poll,"

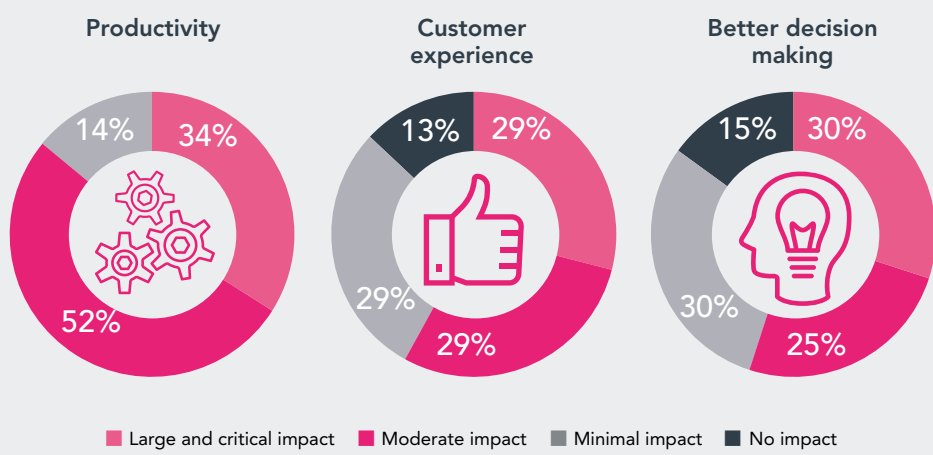
86% believe that digital transformation will deliver step-change improvements in the organisation's performance. In today's competitive landscape, using advanced technology to increase your efficiency is just the tip of the iceberg. To truly gain an edge on the competition and impact their bottom line, leading CFOs are turning to customer-centric finance processes underpinned by artificial intelligence.

Why is smart automation important to finance leaders?

- Gain control of your cash flow with AI-driven visibility and payment prediction
- Improve your working capital by reducing unallocated cash and aged debt
- Increase your business competitiveness with improved cash flow and customer service, while reducing risk

Most significant impacts of automation:

According to The Hackett Group, the most significant impacts of automation center around productivity and making better decisions, which combined, result in freeing up resources to focus on more strategic activities.



Examples of real-life outcomes

Unallocated cash reduced to less than £500

Cash collections increased by £25m in the first year of implementation

80% payments allocated within 1 hour and same-day processing of all payments

30% increase in volume handled with no extra FTE

DSO reduction by 8 days

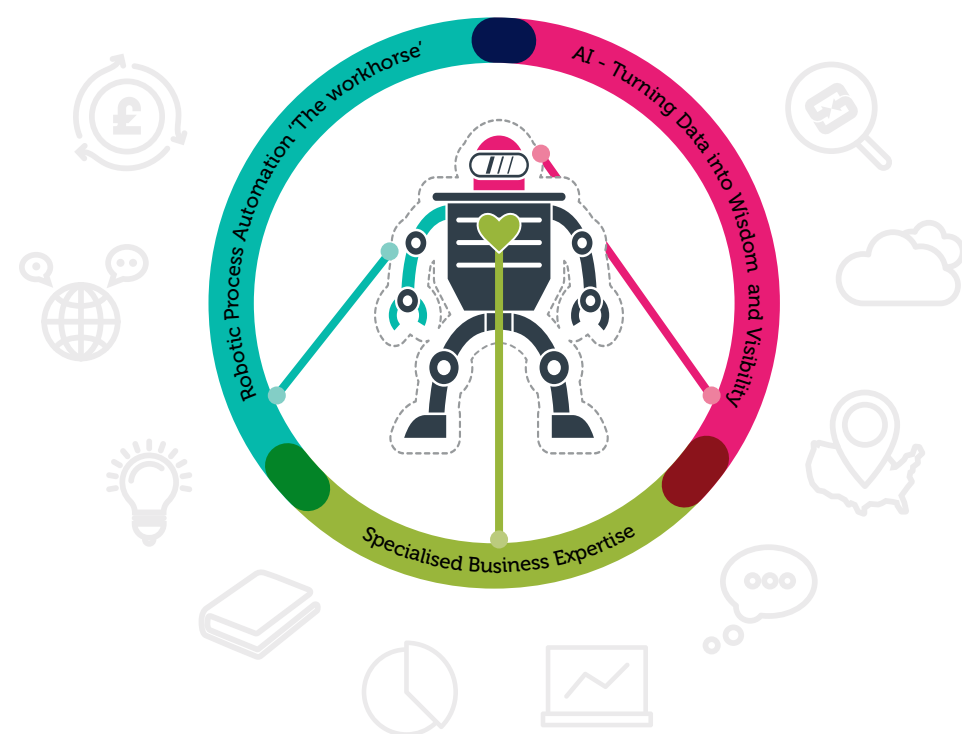
Head count reduced by 75%, with no overtime

Reduced rework and need for wider business participation

Streamlined and predictable operational workflow

The power of AI + RPA

Full stack intelligent finance automation

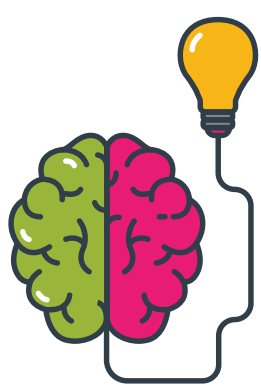


How it works: AI vs. RPA

Smart automation fast-tracks finance processes like cash allocation and predicts customer payment behaviours, however there is a lot of confusion about the technology that makes this possible. Generally, the disconnect is between artificial intelligence (AI) and robotic process automation (RPA).

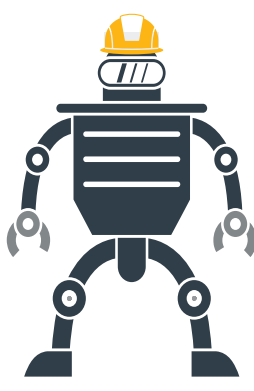
Breaking it down:

Simply put, AI is the "thinker" and RPA is the "doer." When combined, they form a completely autonomous smart machine that can quickly process large amounts of data and also analyse that data and predict outcomes.



Artificial Intelligence

- Simulates human thinking
- Uses machine learning (ML), natural language processing (NLP), and cognitive science to produce insights and analytics, and predict outcomes
- Takes data and can learn to better predict and optimise actions
- Cutting edge technology



Robotic Process Automation

- Mimics human action
- Handles high-volume, repeatable tasks such as matching cash to invoices
- Quickly processes data based on defined rules
- Established and widely used technology

Interested in learning more about RPA vs. AI? [Click here.](#)

Combined with specialised financial business expertise, RPA & AI together form a full stack intelligent finance automation solution.

How full stack intelligent finance automation helps finance teams

The combination of RPA, AI and business expertise in full stack intelligent finance automation provides both significant efficiency and business intelligence benefits to finance teams.

Our AI-powered finance solutions help finance departments:

- Forecast when invoices are going to be paid or not
- Predict and affect customer payment behaviour
- Analyse and monitor customer payment behaviour in real time — when, why, and how much
- Identify groups with similar behaviours to easily apply personalised rules
- Eliminate wasted time and unnecessary calls chasing up customers that have already paid



Ready to take your business to the next level with us? Get in touch to learn more. [Contact us.](#)